

BUILT FOR LIFE'S ADVENTURES.

The name says it all: EXPLORER. And it does just that – empowering adventure-seekers and active families to pack up their gear, load up the gang, and head out.

When the 4-door Explorer and 2-door Explorer Sport debuted nearly 3 decades ago, these category-defining vehicles created a new way to travel. Since then, more Explorers have been sold over the last 29 years than any other SUV.1

In that time, you've shared your experiences with us. And we've taken that input to heart. Your needs, wants and desires helped us craft this latest generation of the SUV that started it all. And as with those that came before it, we poured our passion, expertise and knowledge into building an Explorer that's made for you – and your family. By everyone within ours.

Introducing the all-new 2020 Ford Explorer.



DEALER ePROCESS

AMERICA'S ALL-TIME BEST-SELLING SUV: ALL-NEW AND BETTER THAN EVER.



ALL-NEW
RWD OR 4WD
REAR-WHEEL DRIVE 4-WHEEL DRIVE

Dynamic on- and off-road capability (with available Intelligent 4WD), exceptional towing capacity, and the most spacious Explorer interior yet are just some of the reasons we switched the 2020 Ford Explorer to a new RWD architecture.

6

DISTINCT MODELS

Make up the broadest Explorer lineup ever.

(10)

SPEED TRANSMISSION

A class-exclusive² that delivers smooth responsiveness and confident performance on every drive.

UP TO 7

DRIVE MODES

Let you match the mode to the road. Available 4WD with the Terrain Management System™ features 7 Selectable Drive Modes (including a Deep Snow/Sand mode). RWD models have 6 modes.

TOWUPTO 5,600 lbs:

On ST and Platinum. Limited Hybrid can even tow up to 5,000 lbs.³

POWERTRAIN CHOICES

Choose the one that best suits you. There's no "one size fits all" with the all-new Explorer. EXPLORER
HYBRID RWO HAS
AN EPA-ESTIMATED
RANGE OF OVER

500
MILES PER TANK⁴

400 HP⁵

Explorer ever. Tuned by engineers at Ford Performance, ST delivers sinister looks, captivating performance and blistering acceleration (0-60 mph in 5.5 seconds).6

ST Available 21" Aluminum Wheels

PLATINUM | Available 21" Premium Aluminum Wheels

"It's just a heck of a lot of fun to drive."

- Ed Krenz, Ford Performance
Chief Functional Engineer

AVAILABLE 21"

WHEELS

For an even more aggressive look, choose the ST Street Pack (shown) or ST High-Performance Pack for available 21" wheels and red-painted brake calipers.



Available equipment shown. ¹Based on IHS Markit, 1946-Current U.S. Total New Cumulative Registrations, for all vehicles identified as SUVs. ²Class is Large Utilities based on Ford segmentation. ³Max. towing of 5,600 lbs. on ST and Platinum with 3.0L EcoBoost engine and Class III Trailer Tow Package. Max. towing of 5,000 lbs. on Limited Hybrid with 3.3L Hybrid engine and Class III Trailer Tow Package. Max towing varies based on cargo, vehicle configuration, accessories and number of passengers. ⁴Actual mileage and range will vary. 18-gallon tank. EPA-estimated ratings of 27 city mpg/29 hwy mpg/28 combined mpg. ⁵Horsepower rating based on premium fuel per SAE J1349 standard. Your results may vary. ⁵Based on manufacturer testing using Sport Mode and using premium fuel per SAE J1349 standard. Your results may vary. Horsepower, towing and EPA-estimated fuel economy ratings are independent attributes and may not be achieved simultaneously.



AS SPACIOUS AS IT IS SOPHISTICATED. The all-new 2020 Explorer offers a more spacious interior with increased cargo space compared to the previous generation. With seating for up to 7, passengers in all 3 rows will benefit. Explorer has best-in-class 1st- and 2nd-row hip room and 2nd-row head room. While 3rd-row passengers enjoy unsurpassed head room. Should someone unbuckle their safety belt, a new Belt Monitor System will alert the driver as to which belt is unbuckled through the instrument cluster productivity screen. And thanks to a new dual-wall dashboard between the engine and passenger compartments, as well as acoustic glass for the windshield and 1st-row windows, everyone will enjoy the quietest Explorer cabin ever. MAX. INTERIOR CLEAN IT EASILY STAY CHARGED KICK BACK TO RELAX DIMENSIONS [inches] Available 2nd-row captain's chairs slide Place muddy or dirty items on the Up to 9 available powerpoints, including 2 EXPERIE washable side of the available reversible new USB-C outlets, are located throughout and recline and, on Limited and above, are 1st / 2nd / 3rd row heated. A "step-over" console between load floor. Then simply remove it and the Explorer interior to help keep everyone's Head room: 40.7/40.5/38.9 devices charged and ready to go. them keeps access to the 3rd-row clear. wash it clean with ease. Leg room: 43.0 / 39.0 / 32.2 DEALER EPROCESS Hip room: **59.2/59.2/40.9** Shoulder room: **61.8 / 61.9 / 54.6** Platinum. Light Sandstone Luxury leather-trimmed interior. Available equipment.



EPA-ESTIMATED RATINGS: CITY/HWY/COMBINED MPG4 Q MAX. TOWING CAPACITY (LBS.)² Q MAX. HORSEPOWER 9 MAX. TORQUE (LB.-FT.) \Diamond

- FIT IN TENT IN THE TENT IN

THE MOST POWERFUL EXPLORER EVER

Your focus: commanding the 3.0L EcoBoost V6 specially tuned by engineers at Ford Performance to deliver best-in-class V6 horsepower and torque. Your sweet spot: behind the leather-wrapped sport steering wheel in Explorer ST. Your family: very lucky.

Standard on ST

415⁵ 5,600 400°

-[3.0L ECOBOOST V6]

REFINED POWER

Merging onto the highway. Or passing on a two-lane. You have the capability you need, whenever you need it. Twin turbocharging and direct-injection technology help the 3.0L EcoBoost V6 generate virtually instantaneous power on demand.

Standard on Platinum



- 3.3L V6 HYBRID]

HYBRID RANGE - NO HYBRID COMPROMISE

Going the distance? You've found your kindred spirit. Explorer Hybrid RWD has an EPA-estimated range of over 500 miles per tank. And with 322 lb.-ft. of total combined system torque, it can tow up to 5,000 lbs.² Between the 3.3L V6 Ti-VCT engine and torque converter, a powerful electric motor within the 10-speed transmission provides electric drive. So there's no need to compromise.

Standard on Limited Hybrid



ALL-AROUND PERFORMER

The versatility of Explorer is matched by the 2.3L EcoBoost. Its 16-valve DOHC design features a twin-scroll turbocharger, cast-aluminum pistons, and an overboost function that lifts output on every gear change. Plus, more horsepower, 2,300 lbs. more towing capacity,² and a better EPA-estimated fuel economy rating than the previous generation.³

Standard on Explorer, XLT and Limited





RWD



MATCH YOUR MODE TO THE ROAD.

Create the ride experience you desire, or the one that conditions demand, with Selectable Drive Modes. Rear-wheel-drive Explorer models offer 6 modes. Available Intelligent 4WD with the Terrain Management System offers 7 modes you can switch between with the turn of a dial. Visual confirmation on ST and Platinum models comes in the standard 12.3" digital instrument cluster. 3D animations (shown) change based on which drive mode is selected.

Platinum. Star White Metallic Tri-coat. Available equipment.

FORD CO-PILOT360™ TECHNOLOGY READY WITH AN ASSIST.

From the driveway to the highway, our standard and available driverassist features¹ are designed to help you feel confidently in command. Even more inspiring: the all-new 2020 Ford Explorer has more available driver-assist features than any other vehicle in its class.

----- FORD CO-PILOT360

Standard on every 2020 Explorer



PRE-COLLISION ASSIST WITH AUTOMATIC EMERGENCY BRAKING

We should all drive defensively. By scanning the road ahead, this feature can alert you to potential collisions with vehicles or pedestrians detected in your path. If an impact is imminent and you don't take action, brakes can apply automatically. It's designed to only activate when needed.



BLIS® WITH CROSS-TRAFFIC ALERT

Changing lanes demands your full attention. BLIS (Blind Spot Information System) can help by alerting you to vehicles detected in your blind spots. Cross-Traffic Alert helps by detecting and alerting you to traffic behind your vehicle as you're slowly backing up.



LANE-KEEPING SYSTEM

It happens. Listening to your favorite podcast, you wander too close to your lane's edge. Our Lane-Keeping System³ can help during a moment of distraction. If you drift out of your lane, it directs you with steering wheel torque to return, and can also alert you through vibration pulses. Stray a few times and a coffee cup icon lets you know it's time to take a break.



AUTO HIGH-BEAM HEADLAMPS

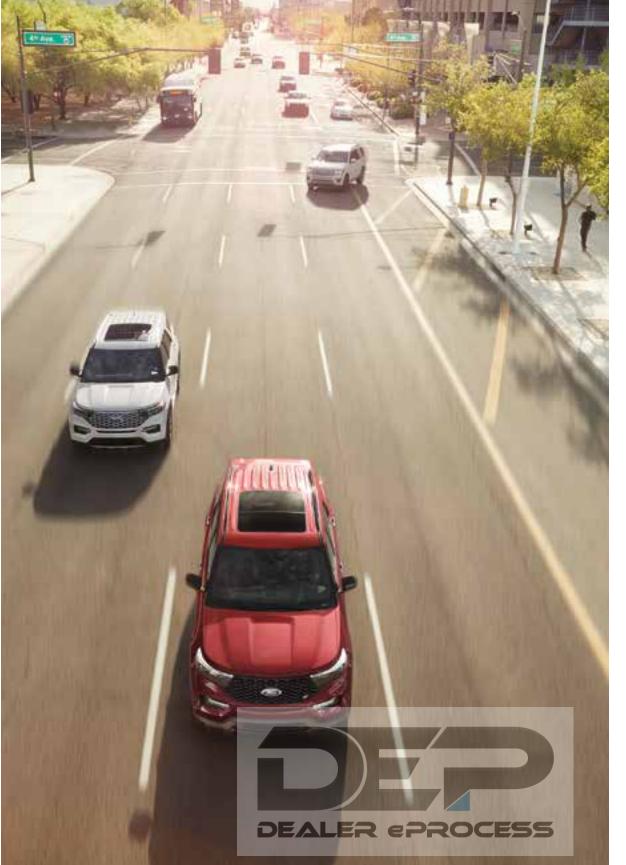
Sound familiar? You turn on high beams entering a dark stretch of road – then forget to turn them off as traffic approaches. Auto High-Beam Headlamps can detect poor lighting and switch them on for you. They can also sense oncoming headlamps and dim automatically for other drivers.



REAR VIEW CAMERA

Backing up requires a little multitasking. Our Rear View Camera helps by providing a great view of what's behind your vehicle. It also helps when you're lining up a trailer. A washer helps keep the camera free of debris (like dirt or snow), helping you navigate Reverse clearly and with more confidence

Available equipment shown. ¹Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ²Pre-Collision Assist with Automatic Emergency Braking can detect pedestrians, but not in all conditions and does not replace safe driving. See owner's manual for system limitations. ³Lane-Keeping System does not control steering. ⁴If stop is longer than 3 seconds, driver must intervene and press "RES" button or accelerator pedal to resume system operation. ⁵Evasive Steering Assist does not control steering. ⁶Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the "Your Tech, Your Way" pages, and your Ford Dealer for details.



FORD CO-PILOT360 ASSIST+

Standard on Limited, Limited Hybrid, ST and Platinum Optional on XLT



INTELLIGENT ADAPTIVE CRUISE CONTROL

This next-level cruise control system helps you keep pace on your journey and can slow down or stop your vehicle if the traffic ahead has slowed or stopped. When things clear, it can resume your set speed. Lane Centering helps keep Explorer between the lines, while new Speed Sign Recognition can "read" posted speed limit signs and adjust the set speed to those limits.



EVASIVE STEERING ASSIST⁵

We've all experienced it. Traffic is rolling along smoothly when suddenly, a vehicle in your path is stopped. To help avoid a potential collision, Evasive Steering Assist can provide extra assist to help you quickly steer around the vehicle.



VOICE-ACTIVATED NAVIGATION

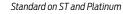
Taking the wrong exit can put a serious dent in your day. Stay confidently on course with our Voice-Activated Touchscreen Navigation System, which features SiriusXM® Traffic and Travel Link® services⁶ to help you avoid traffic, find fuel (gas or java), and so much more.





ACTIVE PARK ASSIST 2.0

Never pass up a potential parking space again. Active Park Assist 2.0 makes it easy to park time after time – even in tight parallel or reverse perpendicular spots. After the system locates a potential spot, all you have to do is brake to a complete stop, shift into Neutral and hold down the Active Park Assist button – Explorer takes care of the rest. Park Out Assist with side-sensing capability can help you confidently navigate out of a spot when someone's parked too close.





360-DEGREE CAMERA

True to its name, the 360-Degree Camera with Split-View Display lets you see around Explorer, from every side. Very helpful while centering in a parking spot or while navigating a tight section of trail.

 $Standard\ on\ Limited,\ ST\ and\ Platinum$



REVERSE BRAKE ASSIST

Helps give you more confidence backing up. If you don't notice a hazard in the Rear View Camera view, Reverse Brake Assist can automatically apply the brakes to prevent a potential collision.

Standard on ST and Platinum



YOUR TECH, YOUR WAY.

With seating for up to 7 and Wi-Fi hotspot capability, Ford Explorer welcomes a vast array of smartphones, tablets, gaming systems and computers along for the ride. Plus, you can tap into the best in music, sports, comedy, news and talk with SiriusXM® inside your vehicle and on the go, with a 6-month All Access trial subscription! With our available Voice-Activated Touchscreen Navigation System, you'll also enjoy a 5-year subscription! to SiriusXM Traffic and Travel Lipl® convises.





androidauto

COMMAND IT

With your voice and your choice of display. SYNC® 3 voice-activated technology² connects your tech with your Explorer. SYNC 3 AppLink®³ (shown) gives you voice control of compatible mobile apps like Waze™ and Ford+Alexa.⁴ To see your phone's familiar interface on the big screen, take advantage of compatibility with Apple CarPlay®⁵ for your iPhone,® or Android Auto™⁵ for your Android™ smartphone.

-CONTROL IT



Monitor and control your vehicle in incredibly powerful ways using the FordPass™ App alone or with FordPass Alexa Skill⁶ or FordPass Action through Google Assistant™ when equipped with FordPass Connect.™7 Complimentary remote features let you start, lock and unlock your vehicle from just about anywhere, including right from your wrist with your Apple Watch.® Use your app to find your vehicle, schedule starts, find parking, and check fuel and fluid levels. When you need important vehicle information, like Vehicle Health Alerts, service history and Warranty info, the FordPass App puts it at your fingertips. And, when it's time to bring your vehicle in for service, the app makes scheduling easy. Enjoy access to convenient services like Key by Amazon In-Car Delivery® and peace of mind knowing roadside assistance is just a call or e-request away.9



-CONNECT IT

With in-vehicle Wi-Fi. Before the mud dries on your boots, you and your road-trip companions can be posting adventure videos through FordPass Connect⁷ with 4G LTE Wi-Fi hotspot capability. Its powerful antenna provides the ability to connect up to 10 devices at once¹⁰ – inside of Explorer and up to 50' away.

Available equipment shown. 'All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. Fees and taxes apply. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees, content and features are subject to change. Traffic information not available in all markets. SiriusXM satellite service for 2020 model-year Ford vehicles is not available in Puerto Rico; SiriusXM streaming service is available for purchase. 'Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. 'Somemands may vary by phone and AppLink software. 'Waze is available via iPhone with SYNC 3 and on Android Auto. Commands may vary by phone and AppLink software. Alexa requires available SYNC 3 AppLink. Certain Alexa functionality is dependent on smart phone and home technology. Don't drive while distracted or while using handheld devices. Use voice controls. Certain Alexa functionality is dependent on smart phone and home technology. 'FordPass Connect (optional on select vehicles), the FordPass App, and Complimentary Connected Services are required for remote features (see FordPass Terms for details). Connected Service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected Services excluded in the vehicle is in gear. 'Requires are solely responsible and complained and compl

OUTFIT YOUR ADVENTURES

To turn your Explorer into a launch pad for adventure, a unique collection of Yakima® accessories is available and can be installed before vehicle delivery. Shop the complete collection at www.accessories.ford.com.

LOAD IT CONVENIENTLY

A simple kick of your foot beneath the Explorer rear bumper opens or closes the available hands-free, foot-activated liftgate. Incredibly helpful when your hands are full.

BETWEEN
WHEEL WELLS
Standard-width building
materials will fit in
Explorer.1

AVAILABLE POWERFOLD® 3RD-ROW SEATS FOLD-FLAT 2ND-ROW SEATS 87.8 CU. FT. OF CARGO SPACE¹

Each day starts a new adventure. Often, multiple adventures. We designed Explorer to quickly adapt. Home improvement project to start the morning? Achieve maximum cargo room by folding the 2nd- and 3rd-row seats flat. Afternoon foursome? Explorer can accommodate 4 sets of golf clubs behind the folded 3rd-row seats. With the available PowerFold feature, folding them down is as simple as pressing a button. Whatever the day brings, Explorer adapts right along with you.

STEP UP EASILY

Convenient step pads near the base of the 2nd-row outboard seats make it easier to load additional cargo securely to the available raised rails and crossbars on the roof.



MAX. INTERIOR CAPACITIES [cu.ft.]

Passenger volume: 152.7
Cargo volume behind 1st row: 87.8
Cargo volume behind 2nd row: 47.9
Cargo volume behind 3rd row: 18.2

Left: Platinum. Ebony/Brunello Luxury leather-trimmed interior. Available equipment. Right: Limited. Rapid Red Metallic Tinted Clearcoat. Available equipment.

*With 2nd- and 3rd-row seats folded down. Cargo and load capacity limited by weight and weight distribution.



ENHANCEMENTS INSPIRED BY YOU.

In meticulously recrafting Explorer, we took notes and gathered suggestions from our toughest critics: you. Poring over chat rooms and social media posts, Ford engineers also hosted field clinics and forums to find out what you loved – and what you didn't – about previous Explorer models. By focusing on your needs, we devised solutions like these to elevate your 2020 Explorer experience to a whole new level of satisfaction.



2ND-ROW USB AND USB-C CHARGE PORTS + AVAILABLE 110V/150W AC POWER OUTLET

AVAILABLE ZIPPERED CARGO NET¹



E-Z ENTRY 2ND-ROW SEATS

AVAILABLE TWIN-PANEL MOONROOF

AVAILABLE
CARGO MANAGEMENT
SYSTEM WITH
MOVABLE DIVIDERS

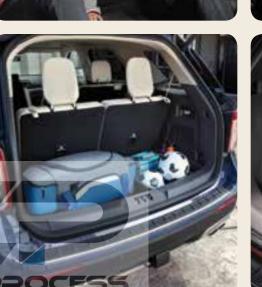


















AVAILABLE SECURICODE™ KEYLESS ENTRY KEYPAD

C

AVAILABLE 2ND-ROW STEP-OVER CENTER CONSOLE

WASHABLE, REVERSIBLE LOAD FLOOR OF AVAILABLE CARGO MANAGEMENT SYSTEM

EXPLORER'

UNIQUE BLACK GRILLE
ROTARY GEAR SHIFT DIAL
SELECTABLE DRIVE MODES

If you need room for the whole crew, Explorer seats up to 7 passengers in sophisticated style. A standard power liftgate makes for convenient loading/unloading of gear, while FordPass Connect™ with 4G LTE Wi-Fi hotspot capability lets you – and the crew – stay connected on the road. Ford Co-Pilot360™ and Side-Wind Stabilization help increase your confidence the moment you leave. In RWD or available 4WD, 300 hp² and 3,000 lbs. of max. towing capacity³ give you the power you need. Explorer is the all-time best-selling SUV in America,⁴ and the all-new Explorer is better than ever.



CLOTH SEATING SURFACES: Sandstone

MAX. EXTERIOR DIMENSIONS

Wheelbase: 119.1" Length: 199.3"

Height: 70.2"

Width – Excluding mirrors: 78.9"
Width – Including mirrors: 89.3"



18"PAINTED ALUMINUM
Standard

2.3L ECOBOOST® I-4 WITH AUTO START-STOP TECHNOLOGY 10-SPEED SELECTSHIFT® AUTOMATIC TRANSMISSION

EXPLORER STANDARD FEATURES:

MECHANICAL

3.58 rear-axle ratio

4-wheel disc Anti-Lock Brake System (ABS)

17.9-gallon fuel tank

Active grille shutters

Compact spare wheel and tire

EcoCoach efficient driving assistant

Electric power-assisted steering

Intelligent Oil-Life Monitor®

P255/65R18 all-season BSW tires

Rear-wheel drive (RWD)

Rotary gear shift dial

Selectable Drive Modes

FORD CO-PILOT360 TECHNOLOGY

Auto Hold

Autolamp Automatic On/Off Headlamps with Rainlamp

Ford Co-Pilot360: Pre-Collision Assist with Automatic Emergency Braking (AEB); BLIS® (Blind Spot Information System) with Cross-Traffic Alert; Lane-Keeping System; Auto High-Beam Headlamps; and Rear View Camera

Hill Start Assist

Post-Collision Braking

Reverse Sensing System

Side-Wind Stabilization

Trailer Sway Control

APPEARANCE

Black grille, door handles, mirror caps, bodyside cladding and wheel-lip moldings

Chrome liftgate appliqué

Configurable daytime running lamps

Front door-sill scuff plates with embossed "EXPLORER" logo

LED headlamps and taillamps

Privacy glass on all rear windows

COMFORT & CONVENIENCE

1st-row bucket seats and full center console with armrest and storage

8-way power driver's seat with manual lumbar and 4-way manual front-passenger seat

2nd-row 40/20/40 split fold-flat seat with E-Z Entry and recline 3rd-row 50/50 split fold-flat seat

1st- and 2nd-row carpeted floor mats

4.2" LCD productivity screen in instrument cluster

12V powerpoints (5)

Cargo tie-down hooks (4) and cargo net hooks (4)

Cloth seating surfaces

Cupholders (10)

Easy Fuel® capless fuel filler

Manual-tilt/-telescoping steering column

Power door locks with autolock and auto unlock

Power liftgate

Power sideview mirrors

Power windows with 1st-row one-touch-up/-down feature Rear-window defroster

Speed-sensitive, variable-intermittent windshield wipers with washer: 2-speed rear wiper with washer

Steering wheel-mounted cruise, audio and 5-way controls

Tri-zone electronic automatic temperature control with auxiliary rear controls

CONNECTIVITY & ENTERTAINMENT

AM/FM stereo with 6 speakers

FordPass Connect™6 with 4G LTE Wi-Fi hotspot capability (enables FordPass™ App⁷ features when activated)

SiriusXM® with 6-month All Access trial subscription8

SYNC® 3 with 8" LCD touchscreen in center stack, 911 Assist,® AppLink,® Apple CarPlay® compatibility, Android Auto™ compatibility, and 2 smart-charging USB ports

SAFETY & SECURITY

Personal Safety System™ for driver and front passenger includes dual-stage front airbags,³ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

Driver's knee airbag9

Front-seat side airbags9

Glove-box-door-integrated knee airbag9

Safety Canopy® System with side-curtain airbags® and rollover sensor

AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control

Child-safety rear door locks

Individual Tire Pressure Monitoring System (excludes spare)

 $\label{eq:MyKey} \mbox{MyKey} \mbox{$^{\scriptsize{\textcircled{\tiny 0}}}$ technology to help encourage responsible driving}$

Remote Keyless Entry System

SecuriLock® Passive Anti-Theft System

OPTIONS

Intelligent 4WD; Terrain Management System™ with 7 Selectable Drive Modes; and Hill Descent Control™

AVAILABLE OPTIONS FOR ALL MODELS

1st- and 2nd-row floor liners

Engine block heater

Front license plate bracket (standard where required)

Rear cargo well protector

Smoker's Package: ash cup/coin holder with lighter element Splash guards

Available equipment shown. ¹Fleet only. Available to consumers early 2020. ²Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. ³Max. towing of 3,000 lbs. on base Explorer with the 2.3L EcoBoost engine. Max. towing varies based on cargo, vehicle configuration, accessories and number of passengers. ⁴Based on IHS Markit, 1946-Current U.S. Total New Cumulative Registrations, for all vehicles identified as SUVs. ⁵Metallic. ⁶FordPass Connect (optional on select vehicles), the FordPass App, and Complimentary Connected Services are required for remote features (see FordPass Terms for details). Connected Service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected Services exclude Wi-Fi hotspot. Don't drive distracted or while using handheld devices. Use voice controls. ⁷FordPass App, for use with FordPass Connect, is available via download and compatible with select smartphone platforms. FordPass is on the App Store® and Google Play.TM Learn more at www.fordpass.com. Message and data rates may apply. ⁸Certain restrictions, 3rd-party terms and data rates may apply. ⁸See footnote 1 on the "Your Tech, Your Way" pages, and your Ford Dealer for details. ⁹Always wear your safety belt and secure children in the rear seat.

Horsepower and towing are independent attributes and may not be achieved simultaneously.

COLORS: Oxford White, Iconic Silver, Magnetic, Blue, Agate Black

BLACK MESH GRILLE WITH CHROME BARS 10-WAY POWER DRIVER'S SEAT SECURICODE™ INVISIBLE KEYPAD

Versatile seating and distinctive options define the adaptable XLT, our most popular Explorer. New E-Z Entry 2nd-row captain's chairs feature a handy step-over center console between them, as well as access to dual smart-charging USB ports. These join functional standards like a leather-wrapped steering wheel, and step pads in the 2nd row that allow you easier access to the roof to add cargo there if necessary. Make XLT your own with an available twin-panel moonroof, available 20" polished aluminum wheels, or available high-end synthetic ActiveX seating material. To add even more Ford Co-Pilot360™ Technology to your drive, choose available Ford Co-Pilot360 Assist+.











5-SPOKE SPARKLE SILVER-PAINTED ALUMINUM Standard

Available

2.3L EC0B00ST® I-4 WITH AUTO START-STOP TECHNOLOGY

10-SPEED SELECTSHIFT® AUTOMATIC TRANSMISSION

XLT INCLUDES SELECT EXPLORER FEATURES, PLUS:

APPEARANCE

Black mesh grille insert with chrome bars

Black roof-rack side rails

Body-color door handles

Chrome bodyside cladding inserts LED signature lighting

COMFORT & CONVENIENCE

10-way power driver's seat and 4-way power front-passenger seat

2nd-row captain's chairs with E-Z Entry and step-over center floor console

6.5" LCD productivity screen in instrument cluster

12V powerpoints (4)

Cloth seating surfaces

Dual 2nd-row smart-charging USB ports

Intelligent Access with push-button start

Leather-wrapped steering wheel

Perimeter alarm

Power-folding, power, heated sideview mirrors with autofold, LED turn signal indicators, and security approach lamps SecuriCode invisible keypad

Equipment Group 202A: ActiveX seating surfaces, 8-way power front-passenger seat, silver-painted front and rear skid plate elements, LED fog lamps, and Remote Start System

Class III Trailer Tow Package: Class III trailer hitch receiver, 7-/4-pin wiring harness, BLIS® with Trailer Coverage, and Cargo Management System

Comfort Package: heated 1st- and outboard 2nd-row seats, heated steering wheel, and windshield wiper de-icer

Ford Co-Pilot360TM Assist+:³ Intelligent Adaptive Cruise Control; Evasive Steering Assist; and Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM® Traffic and Travel Link® with 5-year subscription4) 2nd-row 40/20/40 split fold-flat seat with E-Z Entry and recline³ Black roof-rack crossbars

Dual-Headrest Rear Seat Entertainment System^{3,5}

Intelligent 4WD; Terrain Management System™ with 7 Selectable Drive Modes; and Hill Descent Control™

Twin-panel moonroof3

Wheel lock kit

Also see "Available Options for All Models" on the Explorer specifications page.

CLOTH SEATING SURFACES: Sandstone, Ebony ACTIVEX SEATING SURFACES: 3 Sandstone, Ebony

LIMITED

BRIGHT SILVER-PAINTED GRILLE LEATHER TRIM WITH ACCENT STITCHING POWERFOLD® 3RD-ROW SEAT

If convenience matters most to you, Explorer Limited is engineered to help. E-Z Entry 2nd-row captain's chairs with power-assist fold feature help make access to the 3rd row effortless. To easily load packages in its spacious cargo area, just wave your foot under the hands-free, foot-activated liftgate. Navigate tight spots easily by looking to the 360-Degree Camera with Split-View Display. Charge your mobile phone, cord-free, with the convenient wireless charging pad.² 2nd-row sunblinds help keep children in the shade, while heated outboard seats help keep them comfortable. A B&O Sound System features 12 high-performance speakers. Crank it up. Move out.







POLISHED ALUMINUM Standard



HAND-POLISHED ALUMINUM Available

2.3L EC0B00ST® I-4 WITH AUTO START-STOP TECHNOLOGY

10-SPEED SELECTSHIFT® AUTOMATIC TRANSMISSION

LIMITED INCLUDES SELECT XLT FEATURES, PLUS:

FORD CO-PILOT360™ TECHNOLOGY

360-Degree Camera with Split-View Display and washer

Ford Co-Pilot360 Assist+: Evasive Steering Assist; Intelligent Adaptive Cruise Control; and Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM® Traffic and Travel Link® with 5-year subscription⁵)

Forward Sensing System

Rain-Sensing Windshield Wipers

APPEARANCE

Chrome door handle inserts and dual exhaust tips Bright silver-painted mesh grille insert with chrome bars

High-gloss black mirror caps

LED fog lamps

Satin roof-rack side rails

Silver-painted front and rear skid plate elements

COMFORT & CONVENIENCE

1st-row heated/ventilated seats, 10-way power passenger seat, and driver's side memory

2nd-row heated seats with E-Z Entry

2nd-row sunblinds

3rd-row PowerFold® seat

12V powerpoints (3)

Ambient lighting

Auto-dimming rearview mirror

Hands-free, foot-activated liftgate

Heated steering wheel with power-tilt/-telescoping column Leather-trimmed 1st- and 2nd-row seating surfaces

with micro-perforated inserts

Power-folding, power, heated sideview mirrors with autofold, LED turn signal indicators, security approach lamps, and memory

Remote Start System

Windshield wiper de-icer

Wireless charging pad and 110V/150W AC power outlet

CONNECTIVITY & ENTERTAINMENT

B&O Sound System with 12 speakers and HD Radio™ Technology

OPTIONS

Class III Trailer Tow Package: 6 Class III trailer hitch receiver, engine oil cooler, 7-/4-pin wiring harness, BLIS® with Trailer Coverage, and Cargo Management System

2nd-row 40/20/40 split fold-flat seat with E-Z Entry and recline^{6,7} Black roof-rack crossbars

Dual-Headrest Rear Seat Entertainment System⁸ Intelligent 4WD; Terrain Management System™ with 7 Selectable Drive Modes: and Hill Descent Control™

P255/55R20 all-season Michelin® Selfseal® tires Twin-panel moonroof⁶ with remote control feature for moonroof and 1st-row windows

Wheel lock kit

Also see "Available Options for All Models" on the Explorer





COLORS: Oxford White, Star White Metallic Tri-coat, Iconic Silver, Silver Spruce, Magnetic, Rapid Red Metallic Tinted Clearcoat, Rich Copper Metallic Tinted Clearcoat.3 Blue.4 Atlas Blue.4 Agate Black4

Available equipment shown. 'Cargo and load capacity limited by weight and weight distribution. 'Qi wireless charging may not be compatible with all mobile phones. 'Additional charge. 'Metallic. '5Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the "Your Tech, Your Way" pages, and your Ford Dealer for details. 'Restrictions may apply. See your dealer for details. 'Available late Fall

LIMITED HYBRID

BRIGHT SILVER-PAINTED GRILLE LED FOG LAMPS HANDS-FREE, FOOT-ACTIVATED LIFTGATE Are long road trips how you recharge? Then Limited Hybrid is the Explorer for you. The 2020 Ford Explorer Hybrid RWD has an EPA-estimated range of over 500 miles per tank. So there's plenty of country to see from your leather-trimmed, heated and ventilated front seats. Active noise control helps keep your environment serene by using strategically placed microphones throughout the cabin to detect unwanted frequencies, then pumping opposing sound waves through the audio system to cancel them out. Towing capacity of 5,000 lbs.² gives you the power to bring your toys along for the ride. Enjoy Explorer Limited look back – in the 2020 Limited Hybrid.

amenities. Hybrid benefits. Available off-road capability. With no compromise. Get out there - and don't





3.3L V6 HYBRID

10-SPEED MODULAR HYBRID AUTOMATIC TRANSMISSION

LIMITED HYBRID INCLUDES ALL LIMITED FEATURES, PLUS:

MECHANICAL

18.0-gallon fuel tank Battery-powered electric motor

Heavy-duty front and rear brake calipers Liquid-cooled lithium-ion battery

Regenerative braking system

COMFORT & CONVENIENCE

Active noise control

SAFETY & SECURITY

Pedestrian Alert Sounder

OPTIONS

Class III Trailer Tow Package: Class III trailer hitch receiver, 7-/4-pin wiring harness, BLIS® with Trailer Coverage, and Cargo Management System

2nd-row 40/20/40 split fold-flat seat with E-Z Entry and recline⁵ Black roof-rack crossbars

Dual-Headrest Rear Seat Entertainment System⁶ Intelligent 4WD; Terrain Management System™ with 7 Selectable Drive Modes; Hill Descent Control™; and P255/55R20 all-season Michelin® Selfseal® tires

Twin-panel moonroof with remote control feature for moonroof and 1st-row windows

Wheel lock kit

Also see "Available Options for All Models" on the Explorer specifications page.



Standard



BLACK MESH GRILLE INSERT WITH ST LOGO SPORT-STYLE STEERING WHEEL WITH ST LOGO ACTIVE PARK ASSIST 2.0

You need SUV functionality. You crave all-out performance. There's only one choice. The tightly wound, 400-hp1 Explorer ST, tuned by engineers at Ford Performance. It has all the goods: a specially tuned 3.0L EcoBoost® V6 engine with 415 lb.-ft. of torque;¹ a sport-tuned suspension; as well as a Sport Mode in the Intelligent 4WD with Terrain Management System™ that delivers an even more engaging driving experience. Plus, all the functionality to get everyone and their gear comfortably to the next family adventure. Just punch the accelerator and head out. It's ST time.







MACHINED ALUMINUM Standard



ALUMINUM Included with ST High-Performance Pack or ST Street Pack



10-SPEED SELECTSHIFT® AUTOMATIC TRANSMISSION

ST INCLUDES SELECT LIMITED FEATURES, PLUS:

MECHANICAL

20.2-gallon fuel tank

Class III Trailer Tow Package: Class III trailer hitch receiver, 7-/4-pin wiring harness, BLIS® with Trailer Coverage, and Cargo Management System

Intelligent 4WD; Terrain Management System with 7 Selectable Drive Modes; and Hill Descent Control™ Sport-tuned suspension

FORD CO-PILOT360™ TECHNOLOGY

Active Park Assist 2.0 Reverse Brake Assist

APPEARANCE

Blackout treatment on headlamps and taillamps High-gloss black "EXPLORER" hood lettering, skid plate elements, door handle inserts, bodyside cladding inserts. roof-rack side rails, and liftgate appliqué High-gloss black ST grille with red ST logo

Quad chrome exhaust tips ST instrument cluster

COMFORT & CONVENIENCE

1st-row Sport bucket seats with ST embroidery 1st- and 2nd-row carpeted floor mats with ST logo 12.3" digital instrument cluster

Leather-trimmed 1st- and 2nd-row seating surfaces with micro-perforated inserts and City Silver accent stitching Power-folding, power, heated sideview mirrors with autofold, LED turn signal indicators, ST projection lamps, and memory

Sport-style steering wheel with ST logo and paddle shifters

OPTIONS

Premium Technology Package: Multicontour front seats with Active Motion,® 10.1" LCD Capacitive Portrait Touchscreen in center stack, and B&O Sound System with 14 speakers and HD Radio™ Technology

ST High-Performance Pack: 21" aluminum wheels, 275/45R21 BSW all-season tires, and red-painted performance brake calipers

ST Street Pack: 21" aluminum wheels, 275/45R21 BSW all-season tires, and red-painted performance brake calipers 2nd-row 40/20/40 split fold-flat seat with E-Z Entry and recline4 Black roof-rack crossbars

Dual-Headrest Rear Seat Entertainment System⁵ P255/55R20 all-season Michelin® Selfseal® tires4 Twin-panel moonroof

Wheel lock kit

Also see "Available Options for All Models" on the Explorer specifications page.



Ford ST ownership grants you special privileges, including an invitation for you and a guest to attend the ST SUV Experience — an experiential performance driving program. For complete program details, visit www.stsuvexperience.com or contact the Ford Performance Racing School at 435-27-SPEED (77333).





LEATHER-TRIMMED SEATING SURFACES: Ebony

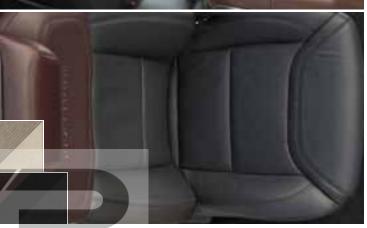
PLATINUM

SATIN-ALUMINUM-FINISH GRILLE
TWIN-PANEL MOONROOF
MICHELIN® SELFSEAL® TIRES

When it's all about luxury, you're ready for Platinum. Satin-aluminum accents brighten the exterior. Inside, door-trim inserts, door and front-console armrests, plus the instrument panel top are all leather-wrapped. Luxury leather-trimmed seats with Tri-Diamond perforated inserts feature accent stitching and Platinum logo embroidery on the seat backs. Add the Premium Technology Package for a stunning 10.1" portrait touchscreen, multicontour front seats with Active Motion, and a 980-watt, 14-speaker B&O Sound System. Your most enchanting Explorer road trip starts in Platinum.







LEATHER-TRIMMED SEATING SURFACES: Light Sandstone, Ebony/Brunello



BRIGHT MACHINED-FACE ALUMINUM
Standard



21"PREMIUM ALUMINUM
Available

3.0L ECOBOOST® V6 WITH AUTO START-STOP TECHNOLOGY

10-SPEED SELECTSHIFT® AUTOMATIC TRANSMISSION

PLATINUM INCLUDES SELECT ST FEATURES, PLUS:

MECHANICAL

3.31 rear-axle ratio

P255/55R20 all-season Michelin Selfseal tires

FORD CO-PILOT360™ TECHNOLOGY

Adaptive Headlamps

APPEARANCE

Front door-sill scuff plates with illuminated "EXPLORER" logo Genuine Ash Swirl wood trim instrument panel and door-trim appliqués

Leather-wrapped instrument panel top, center console lid, door rollovers, and door-trim inserts

Satin-aluminum grille, roof-rack side rails, door handle inserts, bodyside cladding inserts with "EXPLORER" script, and liftgate appliqué

Silver-painted front and rear skid plate elements

COMFORT & CONVENIENCE

1st- and 2nd-row premium carpeted floor mats with Platinum badging

Luxury leather-trimmed 1st- and 2nd-row seating surfaces with Tri-Diamond perforated inserts and "PLATINUM" embroidery

Power-folding, power, heated sideview mirrors with autofold, LED turn signal indicators, security approach lamps, memory, and driver's side auto-dimming feature

Remote control 1st-row windows and moonroof

Twin-panel moonroof

OPTIONS

Premium Technology Package: Multicontour front seats with Active Motion, 10.1" LCD Capacitive Portrait Touchscreen in center stack, and B&O Sound System with 14 speakers and HD Radio™ Technology

 $2 nd\text{-row}\,40/20/40$ split fold-flat seat with E-Z Entry, recline, and heated outboard seats

Black roof-rack crossbars

Dual-Headrest Rear Seat Entertainment System³

heel lock ki

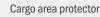
Also see "Available Options for All Models" on the Explorer specifications page.



Limited in Iconic Silver accessorized with hood deflector, side window deflectors, front and rear molded splash guards, roof crossbars, and roof-mounted cargo basket^{1,2}



Rear seat entertainment systems¹
¹Ford Licensed Accessory.





Floor liners

Dash cam systems¹

Ford Licensed Accessory.

SHOP THE COMPLETE COLLECTION | accessories.ford.com

¹Ford Licensed Accessory. ²Consult owner's manual for details on roof-rack load limits.

New Vehicle Limited Warranty. We want your Ford Explorer ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion perforation (aluminum panels do not require perforation) coverage – all with no deductible. Explorer unique electric components are covered during the Hybrid/Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. Please ask your Ford Dealer for a copy of these limited warranties.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need a winch back to a paved road, a battery jump start or towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or buy, Ford Credit has the option that's right for you. Ask your Ford Dealer for details or visit us online at ford.com/finance.

Ford Protect™ Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

Ford Insure. A new insurance product designed just for Ford owners, Ford Insure can help you save money on auto insurance for your connected Ford vehicle. Drive smarter, become an even better driver and earn bigger discounts – it's a win/win/win. Visit the FordPass mobile app or call 1-833-Ford-183.

American Road Services Company LLC is the licensed insurance agency supporting Ford and Lincoln insurance programs. Ford Insure is underwritten by Nationwide Mutual Insurance Company and Affiliated Companies. Subject to underwriting guidelines, review, and approval. Products not available to all persons in all states. Coverages vary by state. Availability varies; program criteria differs in California.

Ford Original Accessories. They're warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty.

Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Amazon, Alexa, and all related logos and marks are trademarks of Amazon.com, Inc. or its affiliates. Apple, Apple CarPlay, Apple Watch and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. BANG & OLUFSEN and B&O are registered trademarks of Bang & Olufsen Group. Licensed by Harman Becker Automotive Systems Manufacturing Kft. All rights reserved. Google, Android, Google Play, Android Auto, Waze and other marks are trademarks of Google LLC. Requires the Android Auto app on Google Play and an Android compatible smartphone running Android™ 5.0 or higher. HD Radio is a proprietary trademark of iBiquity Digital Corporation. Michelin is a registered trademark of Michelin North America, Inc. SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. Yakima is a registered trademark of Yakima Products Inc.

Comparisons based on competitive models excluding other Ford vehicles (class is Large Utilities based on Ford segmentation), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment and without standard antenna. Features may be offered only in combination with other options or subject to additional ordering requirements/ limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles. Colors are representative only. See your dealer for actual paint/trim options.







COMPLIMENTARY MAINTENANCE

With FordPass Rewards; you can earn 42,000 Points to use toward complimentary maintenance when you buy or lease a new Ford. Or save your Points for future service, accessories or even your next new vehicle purchase. And when it's time to schedule service, you can do it right from your FordPass App.



REWARDS

In addition to complimentary maintenance, you can easily earn FordPass Rewards Points for many of the things you already do with us, including service and maintenance at participating dealers. Then you can redeem your Points for discounts on service, parts, accessories and new vehicle purchases. Use your app to watch your Points grow and keep track of how you use them.



ROADSIDE ASSISTANCE

With the FordPass App, you can request roadside assistance like fuel delivery, flat-tire repair and more 24/7 anywhere, anytime.⁵ Just use your app to call or make an e-request and help is on the way.



CONNECT & CONTROL

Stay connected and in control of your vehicle with complimentary remote features accessed through the FordPass App. Start, stop, lock and unlock your vehicle, schedule a start, even check fuel and fluid levels right from the app.⁶ You can also get vehicle health alerts, service history and service alerts to help you keep on top of your vehicle's maintenance.



Download the FordPass App today.

FordPass App, compatible with select smartphone platforms, is available via a download. Message and data rates may apply. 475,000 points for Diesel owners. Modem must be activated within 60 days of purchase through the FordPass App on a smartphone and remain active for at least 6 months after activation. Buyers of non-modem-equipped vehicles will also receive Points for complimentary maintenance after enrollment. Visit a participating dealer for details. Froadside assistance is included for certain owners and available to everyone for a per-service fee. FordPass Connect (optional on select vehicles), the FordPass App, and Complimentary Connected Services are required for remote features (see FordPass Terms for details). Connected Service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected Services exclude Wi-Fi hotspot.







From day one, we had the future in mind. And for over 116 years, we've focused on improving your freedom of movement, by making it possible for hardworking, everyday people to own a vehicle. One that's well built. That you're proud to drive.

Born in Detroit, made in America¹ and famous worldwide:

We are the Ford Motor Company.

Your mobility is at the center of everything we do.

And we're excited to be designing and building smart vehicles that work for you. It's why we put our family name on every one.

From our founding members, to our Ford family of employees around the globe, we work with pride. We build with care.

For you – and your family. By everyone in ours.



